

Committee(s):	Date(s):
Streets & Walkways Sub-Committee Culture, Heritage & Libraries Committee Projects Sub Committee	18/05/2015 26/05/2015 16/06/2015
Subject: Eastern City Cluster - Public Art (Year 4 & 5) – Gateway 6 update report	Public
Report of: Director of the Built Environment	For Decision
<u>Summary</u>	
<p>The purpose of this report is to update Members on Year 4 of the <i>Sculpture in the City</i> project as delivered in 2014; advise on preparations for Year 5 and seek approval for funding for the delivery of Year 6 of the project which will be implemented in 2016/17.</p> <p>The <i>Sculpture in the City</i> project, now entering its fifth consecutive year, has been developed as part of a long-term vision to enhance the public realm and forms part of the Eastern City Cluster and Fenchurch & Monument Area Enhancement Strategy areas. It is aligned with objectives in the City's Cultural Strategy 2012/17, Visitor Strategy 2013/17 and the community strategy, The City Together.</p> <p>The project is funded primarily through financial and in-kind support from external partners with an additional pump priming contribution from the City of London. Last year funding partners were Hiscox, British Land, Aviva, Aon, Brookfield, Tower 42, Willis, WR Berkley and IVG-Europe, along with two project patrons, Leadenhall Market and MTEC Warehousing (art installation company). With 9 funding partners involved, Year 4 saw the greatest number of artworks (14 pieces in total) installed, reaching new geographical areas and connecting the project with local transport hubs (see boundary map in Appendix A). Feedback from Members, project partners, local stakeholders, schools and volunteers has been very positive and the project has now become a key part of the City's extended cultural output.</p> <p>Year 4 also received extensive local and international media coverage featuring in more than 94 arts, cultural and business focused articles and received over 1000 media mentions all over the world including such sources as CNN, The Guardian, Wall Street Journal, the Independent and Art Daily.</p> <p>Furthermore, new international artists and galleries have agreed in principle to submit their artworks for Year 5, showing the exposure achieved during Year 4 has led to greater interest and credibility of the City's project from the art world.</p> <p>For Year 5 it is proposed to build on the success of previous years by installing more artworks (15 -16 pieces) and delivering even more school workshops & community events than in Year 4. A short list of artworks has been selected by the Partners Board and agreed by the City Arts Initiative; a copy is attached in Appendix D.</p> <p>A sum of £90,000 was approved in March 2014 from s106 monies as a contribution to the total budget required to deliver Year 5 (2015/16). The level of interest in the scheme for year 5 is such that it is proposed that the originally approved budget for year 5 of £310,000 be increased to £370,000 subject to the full amount of the increase being raised through external partners. This would allow for more ambitious/numerous installations.</p>	

Therefore for this Year, officers are looking to secure £280k in total of external funding from project partners. To this end the project board and co-directors are actively exploring opportunities to grow the project by securing additional project partners, with one additional partner having already been confirmed (Lipton/Rogers) and three more strong leads being pursued. The City has already allocated £90k from Section 106 funding, which equates to 24% of the total budget required for delivery of the project being provided by the City, and 76% secured from external partners (*please refer to budget breakdown table in Appendix C*). The funds will enable the City to maintain its leading role as project coordinator, managing the delivery team more efficiently by outsourcing project management services, steering the marketing campaign and delivering a better targeted communication strategy. This will enable the scheme to keep growing in a sustainable manner, maintaining and improving the quality of previous years. This will also allow delivering additional school workshops and community events in line with the City's Cultural strategy, which seeks to place cultural education at the heart of our offer while enlivening the on-street environment (also an objective of the City's Visitor Strategy 2013/17).

The project Partners Board, comprising senior representatives from the project partner companies, two City of London Members and City officers, continues to serve as a successful mechanism for establishing project goals, selecting of artwork and promoting partnerships with local stakeholders.

This year for Year 5 of the project, an Art Advisory Board has been set up within the project to preview and comment on the proposed artworks. This board includes a major private collector, an art advisor from Hiscox (partner company), and representatives from two influential UK based galleries being Whitechapel and the New Art Centre and a curator from the Barbican. This new panel is reinforcing the credibility of the project and artistic merit of the selection process of the artworks and helps in generating enthusiasm from local galleries and institutions.

Recommendations

It is recommended that Members:

- i) Note the contents of this update report and agree the shortlist of artworks for Year 5, attached in *Appendix D*.
- ii) Note that a sum of £90,000 from s106 funds has already been approved in March 2014 as a contribution towards delivery of the Year 5 programme
- iii) Approve a project budget of up to £370,000 for Year 5 (2015/16) of the project subject to securing all funding additional to ii) above from external partners;
- iv) Approve the appointment of the specialist consultants (Lacuna PR Ltd, A et Cetera, MTEC Warehousing, Open City Architecture, Brunswick Media and Sally Bowling) as described in the procurement section;
- v) Approve a contribution of £90k from the S106 obligation connected to the Pinnacle development, for the implementation of the project in Year 6 (2016/2017).
- vi) Delegated authority be given to the Director of Transportation and Public Realm and Head of Finance to adjust the project budget between staff costs, fees and works providing the overall budget is not exceeded.

Gateway 6: Progress Report

Reporting Period	March 2014 – March 2015
Summary of progress since last report	<p><u>Year 4 (2014-2015)</u></p> <p>The fourth year of the project, launched in July 2014, was regarded as the most successful yet and featured 14 sculptures by globally established artists including:</p> <ul style="list-style-type: none"> • João Onofre (Portugal)– 1 artwork • Lynn Chadwick (UK) – 2 artworks • Richard Wentworth (UK) – 1 artwork • Julian Wild (UK-US) – 2 artworks • Peter Randall-Page (UK) – 1 artwork • Nigel Hall (UK) – 2 artworks • Paul Hosking (UK) – 1 artwork • Cerith Wyn Evans (UK) – 1 artwork • Ben Long (UK) – 1 artwork • Jim Lambie (UK) - 1 artwork • Anthony Gormley (UK) - 1 artwork <p>In 2014, the project included the largest quantity of pieces and some of the most ambitious installations so far. The project achieved greater public impact by installing artwork in new areas, and extending the zone towards Liverpool Street Station and within Leadenhall Market.</p> <p>In addition to the art installations, 32 on-site school workshops were organised by Open-City London, offering interactive activities to 220 children from 8 schools within the City and adjacent boroughs. Also, a community event was organised as part of the London Open-House weekend (September 2014) during which free tours were offered to visitors and this generated a lot of interest (50-60 attendees).</p> <p>The project was featured in more than 94 arts, cultural and business focused articles and received over 1000 media mentions all over the world. Publications included international coverage from CNN, Reuters, USA Today, Wall Street Journal, The Mail Online, Huffington Post, City AM, Independent, The Guardian, The Mail on Sunday, Art Info and Art Daily. <i>Sculpture in the City</i> was also presented as a reference during the Venice Biennale art festival 2014.</p> <p>Building upon the success of previous years, a panel discussion was held in October 2014 as part of the International Frieze Art Fair. The debate involved high profile panel members and was held in the recently completed 122 Leadenhall building (Cheesegrater). The use of the venue was donated by British Land and Oxford Properties and the event was very well received by attendees.</p> <p>Officers found that early liaison with the City's Access, Development Management and Highways teams was vital to ensuring that appropriate requirements, such as plinth dimensions and positioning, were taken into account in the selection of locations for the artworks.</p>

Year 5 (2015-2016)

Preparations for Year 5 of the project, to be delivered in summer 2015, are well underway and partnerships with the City's external partners have been confirmed.

Officers have worked closely consulting on the shortlist of artworks with different departments within the City, including the City Arts Initiative, the Access Team, Highways and Development Management, in order to take account of their views regarding the artwork considered in this year's project. Early liaison with the respective City sections has been actioned as a priority and close working relationships with colleagues is considered key to the successful delivery of the project.

In terms of funding, the overall projected external financial contributions from project partner's amounts to a total of £280k. This is based on securing two additional project partners when compared with Year 4, one of which has already been confirmed (Lipton/Rogers). In addition to the external and City financial contributions, the following "in kind" contributions have been confirmed for Year 5.

Contributor	Cash (£)	In Kind (£)	Total (£)
City Of London s106 funding	90,000	5,000	95,000
CoL (Use of Leadenhall Market space)		5,000	5,000
City Businesses	280,000	20,000	300,000
Hiscox (insurance)		15,000	15,000
Aon (launch event)		5,000	5,000
Galleries/Artists		*306,212	306,212
Price & Meyers (Structural engineering services)		10,000	10,000
MTEC 25% discount (de-installation and installation)		51,000	51,000
Total	370,000	417,212	787,212

** based on the commercial rate for rental of artworks at a collective value of £4,374,467.00 as set out in the breakdown at Appendix B.*

For Year 5, the project Partners Board members agreed in February 2015 the following points:

- To continue to promote the project to local businesses, with a view to bringing two additional partners on board;
- To select artwork that is robust and easy to maintain, clean and repair in order to avoid the removal of artwork as a result of damage and potentially undertaking restoration costs. In addition, the artwork selected should be suitable for display in the public realm;
- To focus on maintaining the high quality and critical mass of artworks, despite the increase in project size;
- To work with a range of galleries, and to feature both established and emerging artists;
- To maintain an external consultant, Lacuna PR Ltd, as the Co-director of the project to manage the relationships with the external partners and ensure a successful communication strategy. Lacuna PR Ltd has

been involved in the City's public art project since its inception in 2010 and forms an essential part of the team to continue to deliver the project;

- To continue connecting the project to local attractions, for example Leadenhall Market and public transport hubs (Liverpool Street station);
- To maintain and improve the social benefits of the project through the provision of additional school workshops. *Open-City* (external consultant), will continue to deliver the events; 9 schools will be participating this year (1 more than in the previous year) and 24 - 30 on-site school workshops will be delivered;
- To hold another public art debate as part of the Frieze International Art Fair in October 2015. The venue and the speakers should be adequately selected;
- To continue bi-monthly meetings with the Communications Sub-Group (comprising members from the project partner organisations), aiming to deliver a broader and more successful communications strategy and PR campaign.

Year 6 (2016-2017)

It is proposed that the public art project will continue to be delivered as an annual rolling programme, renewed every summer and this report also seeks to request funding for Year 6 of the project. The City's public art initiative is gaining ever increasing support from art galleries, Members and local stakeholders year upon year. The timely approval of funding for Year 6 (2016/17) will allow the delivery team to strengthen relationships with both existing and new project partners and a broader range of art galleries.

Next Steps Programme

The key dates for Year 5 (2015) of the project are as follows:

- | |
|--|
| • February/March – Selection of shortlisted artworks |
| • April – Submit planning applications for artworks |
| • May – De- installation of artworks Year 4 |
| • June – Installation of artwork Year 5 |
| • July – Launch event, "Sculpture in the City 2015" |

It is proposed to plan the delivery of the project over two years on a rolling basis, and engage businesses and galleries over a programme for Years 5 and 6. This would enable better financial planning, facilitate Corporate Social Responsibility input from partners, enable businesses to make decisions in good time before the end of the financial year, and allow the galleries to contribute more fully as they plan their exhibitions two years in advance. This would also provide flexibility to allocate funding over the 2 year period and to plan for changing artworks on a 6 or 12 monthly basis, depending on what may work best for the project, galleries, partners and the City.

Budget

In Year 5 it is expected the cost of delivering the project will be greater than in Year 4. This is to allow the City to build on the success and exposure of the project from last year. The increased cost of the project will be fully met, and limited by, by the financial contribution from external partners.

The increase in cost represents:

1. Planned project growth, scale and scope.
2. Greater project delivery costs as a result of installing more artworks (15-16 pieces in total).
3. Increase in costs to organize and deliver additional school workshops and community events.
4. Increase in costs to deliver a better targeted promotional campaign and communications strategy.

Funding sources for Year 5 are as follows (*please refer to Table 02*):

- Projected income from confirmed external partners amounts to a total of £250k with a total of 10 project partners for this Year's project. Confirmed financial contributions in Year 5 are from:
 - Hiscox
 - Aviva
 - Aon
 - Willis
 - Tower 42
 - British Land
 - IVG-Europe
 - Brookfield
 - WR Berkeley
 - Lipton/Rogers
- The Sculpture in the City board are seeking to secure additional project partners and increase the external funding provided to deliver the project to £280k.
- The City's contribution will be capped at £90k, funded from environmental enhancement contribution via s106.

Increasing the budget but keeping the delivery format as Year 4 will enable the City to successfully manage the project, given its increased scale and profile, and maintain a leading role as project coordinator.

Taking account of the increased external contributions from the project partners, this means that the City will fund 24% of the total capital value of the project; with external partners providing 76% of the project value (*please refer to Table 01*).

Table 01. Financial contributions; Years 1 - 6

Annual project	External contributions (£)	Percentage of total project cost External contributions (%)	City contributions (£)	Percentage of total project cost City contributions (%)	TOTAL PROJECT VALUE
Year 1 (2011-2012)	£24,500	28%	£63,269	72%	£87,759
Year 2 (2012-2013)	£79,500	52.5%	£72,000	47.5%	£151,500
Year 3 (2013-2014)	£170,000	76%	£54,000	24%	£224,000

Year 4 (2014-2015)	£220,000	71%	£90,000	29%	£310,000
Year 5 (2015-2016)	£280,000	76%	£90,000	24%	£370,000
Year 6 (2016-2017) (projected income)	£280,000	76%	£90,000	24%	£370,000

Table 02. Projected funding sources (Year 5)

Funding source	Purpose	amount (£)
City of London Contribution (S106 agreement - Pinnacle development)	Project delivery & consultant fees	£90,000.00
External contributions (projected income from current project partners)	Project delivery	£280,000.00
Total projected funding sources)		£370,000.00 *

* Please refer to Appendix C for full breakdown of costs.

As described above the City currently contributes to the costs of the project delivery by allocating interest accrued on Section 106 funding received from developers that can be used for environmental enhancement within the area. This remains the proposed source to fund Year 6 of the project in 2016/17, however the longer-term funding strategy of the project is currently being reviewed due to use of the core S106 funding to implement projects resulting in a reduction in the amount of interest accruing, therefore leading this to be an ever reducing funding source.

Procurement

The unique nature of the project requires a specific range of specialist external consultants. Experience and successful delivery of the project has shown that it is important to maintain good working relationships with project partners, galleries and artists.

To build on the success of the previous years, it is propose that the City appoints the same external consultants as utilised in Year 4 for the delivery of Year 5, therefore maintaining the professional continuity of the project management and project delivery:

- **Lacuna PR Ltd** to be appointed as the co-director of the project to a cost of £50,000 to manage the relationships with the external partners, galleries and artists, and to ensure a successful communication strategy. Lacuna PR Ltd has been involved in the project since its inception in 2010 and forms an essential part of the delivery team. Lacuna PR Ltd brings specialist art and event consultancy skills and is recognised by the partner board as essential to the delivery of the project.

As with previous years, Lacuna PR Ltd will be appointed on a stage payment performance contract, with payment related to obtaining a set number of artworks and partners. This contract is incentivised in allowing a 10% commission against

all cash contributions made by partners, thereby ensuring high levels of client management and fundraising performance.

- **A et Cetera** to be appointed as the project manager, supervised by CoL officers, to a total cost of £40,000. A et Cetera were integral to the successful delivery of Year 4 of the project and provide the specialist project management skills required to delivery this resource intensive and technically difficult project. The outsourcing of the project management for a capped fee will optimize the delivery of the scheme. The main responsibilities will include planning and organising the installation and de-installation of the artworks, liaising with galleries and resolving technical requirements for the installation and de-installation of sculptures, preparing and submitting planning applications for the artworks, preparing Health & Safety Risk Assessments, overseeing on-site installation and de-installation works by the art handling company and general project management tasks and on-going administration of the project.
- **MTEC Warehousing** to be appointed as the art moving specialists for Year 5 at an estimated cost of £155,000. MTEC Warehousing has been involved in the project since its inception in 2010 and undertake the transportation, installation and de-installation of the artworks. MTEC Warehousing are the only art moving company that the galleries and artists will allow to handle their artworks. MTEC Warehousing are industry leading professionals and offer the City of London a 25% discount on their costs as project patrons. MTEC Warehousing have an extensive knowledge of the galleries involved in the project and have previously handled and installed many of the artworks on this year's shortlist. Given their long time involvement on the project, MTEC are also very aware of the City's high standards of working.
- **Open City Architecture** to be appointed as the education and community programme providers for Year 5 of the project at a total cost of £55,000. Open City Architecture have been working on the project for three years now, successfully growing the number of workshops and community events over the years and generating good feedback from Members and the partners board. Open City Architecture are the only such education provider capable of providing the education and engagement programme required for the project and they are required by project partners to satisfy many of their Corporate/Social Responsibility requirements.
- **Brunswick Media** to be appointed for a total of £20,000 for the provision of specialist PR and marketing services. The media exposure provided by Brunswick Media was fundamental to the successful delivery of Year 4 of the project and project partners expect this to be another key output of Year 5 of the project.

	<ul style="list-style-type: none"> • Sally Bowling to be appointed as the conservation and maintenance consultant for Year 5 at a total cost of £10,000. Sally Bowling is the only artwork conservator that the galleries and artist will allow to maintain and inspect their artworks and she has been involved in the project since 2010. <p>Discussions regarding the appointment of the specialist external consultants for Year 5 of the project have been held with the City's Procurement Service (CPS) and although the project is a rolling annual programme, should Members approve Year 6 of the project, then the CPS will retest the market for the co-director, project manager and education provider type roles and look to put a longer term contract in place for these positions. A waiver form as completed by the Director of Transportation and Public Realm will be required for the appointment of Lacuna PR Ltd, A et Cetera, Brunswick Media and Open City Architecture for Year 5, with MTEC Warehousing and Sally Bowling being direct appointments as the sole providers.</p>
Risk	<ol style="list-style-type: none"> 1. <u>Risk:</u> <i>Funding from external partners not secured</i> <u>Mitigating Action:</u> Reduce. Confirm financial contributions and overall budget ahead of finalising the number of artworks to be installed. 2. <u>Risk:</u> <i>Artwork not suitable for City locations</i> <u>Mitigating Action:</u> Reduce. Involve art galleries and City officers at an early stage to ensure appropriate artworks are considered. Consult with the Highways team, Development Management and Access on potential sites for artworks as well as reviewing the pieces suitability for public display. 3. <u>Risk:</u> <i>Artwork not covered by insurance policy</i> <u>Mitigating Action:</u> Reduce. Involve insurance providers at an early stage of the project to ensure that artwork is suitable for the proposed location and artwork materials are robust for an exterior display. 4. <u>Risk:</u> <i>Planning approval not being granted for the artworks selected.</i> <u>Mitigating Action:</u> Reduce. All artworks will be discussed with Development Management ahead of submitting the planning applications. This liaison has already started for this year's installations. 5. <u>Risk:</u> <i>Lack of partnership working with leading art galleries, leading to a lower quality of artworks offered.</i> <u>Mitigating Action:</u> Reduce. Continue dialogue with galleries to ensure they remain aware of the benefits of exhibiting artworks in this area. 6. <u>Risk:</u> <i>Maintenance and installation costs exceeding available budget.</i> <u>Mitigating Action:</u> Avoid. Liaise with galleries to ensure all costs are planned for, and budgets take into account artwork-specific maintenance regimes.
Success Criteria	<ul style="list-style-type: none"> • Help to deliver the City's Cultural Strategy, Visitor Strategy and the City Together Strategy; particularly theme no.4, "is vibrant and culturally rich".

	<ul style="list-style-type: none"> • Deliver 28 - 30 school workshops in partnership with local businesses supporting the City's Cultural Strategy 2012/17. • Continue to develop new and strengthen existing partnerships with key local businesses in the area. • Enhance the City's reputation as a centre of excellence for the display of high profile public art. • Enhance the streets and public spaces in line with Corporate Objectives as per the City's Cultural Strategy and Visitor Strategy. • The project's success has been recognized and is supported by Members, City officers and local stakeholders. • The high quality of artists and galleries shows the credibility of the project in the art world. Sculpture in the City has been presented as a reference during the Venice Biennale 2014. • As with previous years, (2013 and 2014's) have the project included in the Open-House London weekends and free tours. • Continue to feature arts, cultural and business focused publications from all over the world. • As part of the school workshops, children from neighbouring boroughs where able to explore the City and visit buildings that otherwise wouldn't have been possible due to security measures. This promotes the Square Mile, not only as a financial centre, but as a cultural quarter for visitors of enjoy.
<p>Link to Strategic Aims</p>	<ul style="list-style-type: none"> • Corporate Plan 2013-2017 Aim 1: To support and promote The City as the world leader in international finance and business services. • The City Together Strategy: Theme 4: "is vibrant and culturally rich: To support and promote the City as a cultural asset and to encourage greater vibrancy and diversity in cultural and leisure activities. • Core Strategy- Policy CS 11: Visitors, Arts and Culture • The City's Cultural Strategy 2012/17, aligning to two of its five supporting themes – Working in Partnership and Education and Learning • The City's Visitor Strategy 2013/17, SA1 (strategic aim 1) – "to develop a compelling offer for all our visitors, celebrating the City's unique heritage and cultural output, especially through the delivery of ... art-on-street initiatives"
<p>Communications</p>	<p>Officers consult on a regular basis with the Partners Board, project partners, and local stakeholders.</p> <p>Since its inception in 2010, the Partners Board, now chaired by Vivienne Littlechild, has met on a regular basis and has proved to be a successful governance body for the project. The Board is responsible for making decisions and ensuring a consistent quality of artwork is maintained.</p>

	<p>In March 2014, the role of Lacuna PR Ltd was expanded for Year 4 and will be maintained for Year 5. This has enabled the communications and relationships with existing partners to be more closely managed as well as promoting the project more widely and bringing on board new partners. Experience has shown that it is important to maintain good working relationships with project partners and galleries. Lacuna PR Ltd has previous experience of event management in similar projects. The consultant will also manage and direct the marketing campaign, in collaboration with an external PR consultant (appointed by the City) and the City's Visitor development Team in Culture, Heritage and Libraries.</p> <p>An external PR consultant (Brunswick Media) will prepare and deliver a targeted marketing and PR campaign in line with the City's corporate objectives. The campaign will be monitored by <i>the Communications Sub-Group</i>, which is formed by representatives from the project partners and managed by Lacuna PR Ltd. The Communications Sub-Group will provide a steer to the press and marketing campaign and will help to develop a link between the Communications and PR departments from the various partners.</p> <p>As with Year 4, the role of A et cetera is proposed to include the liaison with the general public enquiries, with Planning Consultation Notices on site.</p> <p>Internally, all installations and de-installation works will be planned in consultation with the relevant CoL departments and local stakeholders.</p>
<p>Benefits achievement</p>	<ul style="list-style-type: none"> • The streets and spaces have been enhanced with public art and art-related activities in line with Corporate Strategic and Cultural objectives (CoL Cultural Strategy, Visitor Strategy and Core Strategy objectives). • Strong partnerships have been created with key private businesses and stakeholders in the area. • The reputation of the City of London as a cultural centre has been promoted all around the world with the international coverage received for Year 4, and Year 5 intends to build on this. • Public art makes the City a more attractive place to be contributing to the reasons why businesses would wish to remain or locate in the City. • The economic, social & cultural benefits and impacts of the project have been highlighted in a report published by BOP Consulting in 2013. The study demonstrates that an arts and culture cluster contributes <i>[...to the bringing vibrancy and diversity to the City by shaping the identity of the area, and providing learning and active citizenship opportunities...]</i>.
<p>Lessons</p>	<ul style="list-style-type: none"> • Lessons from Year 3 have been successfully taken into consideration in Year 4 avoiding additional cost to the project. For Year 5, officers will again explore insurances costs, transport costs and storage costs at an early stage too. • Sculptures with a powder coated finish are not suitable for public display, since damage is not easy to repair. • Close working relationship with Access and Highways team is necessary, in order to foresee the requirements for appropriate locations on street.

	<p>For example, early notification for plinth works need to be made to have a smooth process in getting planning applications.</p> <ul style="list-style-type: none"> • For Year 4, the “Work Scaffolding Sculpture” by Ben Long and “Box sized DIE featuring Unfathomable Ruination” by João Onofre had to be removed earlier than planned due to facilitate project partners’ requirements. These de-installations were readily accommodated and this demonstrates the flexibility of the project and the ability to manage early removal of artwork in a tight timeframe. • If works by young or emerging artists/galleries are selected then they must be reviewed in person by project board members or the co-directors to ensure they are of the quality required for the project.
<p>Recommendations</p>	<ul style="list-style-type: none"> i) Note the contents of this update report and agree the shortlist of artworks for Year 5, attached in <i>Appendix D</i>. ii) Note that a sum of £90,000 from s106 funds has already been approved in March 2014 as a contribution towards delivery of the Year 5 programme iii) Approve a project budget of up to £370,000 for Year 5 (2015/16) of the project subject to securing all funding additional to ii) above from external partners; iv) Approve the appointment of the specialist consultants (Lacuna PR Ltd, A et Cetera, MTEC Warehousing, Open City Architecture, Brunswick Media and Sally Bowling) as described in the procurement section; v) Approve a contribution of £90k from the S106 obligation connected to the Pinnacle development, for the implementation of the project in Year 6 (2016/2017). vi) Delegated authority be given to the Director of Transportation and Public Realm and Head of Finance to adjust the project budget between staff costs, fees and works providing the overall budget is not exceeded.
<p>Next Progress Report</p>	<p>Spring 2016</p>

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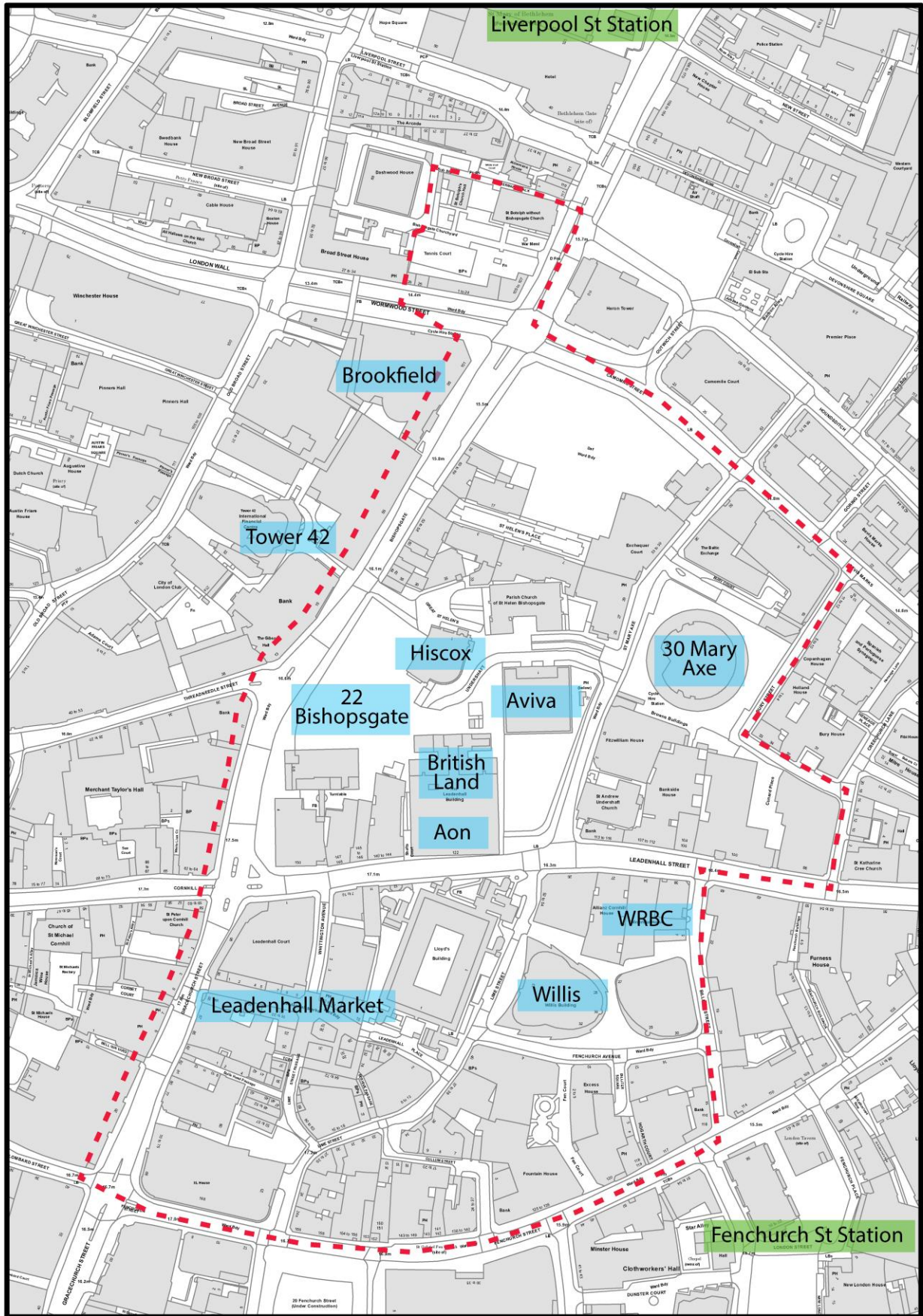
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Appendices

- Appendix A** Map of sculpture space, Year 5. Boundary Area.
- Appendix B** Value of Artwork – Year 5 (2015 -2016)
- Appendix C** Budget breakdown – Year 5 (2015 -2016)
- Appendix D** Shortlist of artworks proposed for Year 5

Appendix A

Map of sculpture space, Year 5. Boundary Area.



Appendix B Value of Artwork – Year 5 (2015 -2016)

The table below sets out the value of the artworks as supplied by the galleries and the loan value is based on the current commercial rate for rental of artworks from commercial sculpture parks.

Gallery/owner	Artist	Title	Value (£)	Loan Value (£)
White Cube	Kris Martin	Bells II	170,000	11,900
Damien Hirst	Damien Hirst	Charity	1,500,000	105,000
Corvi-Mora	Tomoaki Suzuki	Carson, Zezi, Emma, Takeshi, Nia,	120,000	8,400
Gazelli Art House	Shan Hur	Proposal 2	75,000	5,250
James Cohan Gallery	Folkert de Jong	Old DNA	67,000	4,690
Lisson Gallery	Ai Weiwei	Forever	2,000,000	140,000
	Ceal Floyer	Greener Grass	3,634	254
Marlborough contemporary	Sigalit Landau	'O my friends, there are no friends'	70,000	4,900
	Adam Chodzko	Ghost	65,000	4,550
New Art Centre	Laura Ford	Day of Judgement - cat 2	70,000	4,900
Pangolin London Sculpture Gallery	Bruce Beasley	Breakout II	32,333	2,263
Rosenfeld Porcini	Keita Miyazaki	Organism of Control #8	35,000	2,450
White Cube	Kris Martin	Altar	115,000	8,050
William Benington Gallery	Ekkehard Altenburger	Red Atlas	11,500	805
Xavier Veilhan	Xavier Veilhan	Les rayons	40,000	2,800
TOTAL			4,374,467	306,212

Appendix C Budget breakdown – Year 5 (2015 -2016)

	YEAR 4 <i>CoL Committee approved costs</i>	YEAR 4 <i>Actual costs</i>	Difference	YEAR 5 <i>Estimated delivery of project costs</i>
Fees	amount (£)	amount (£)	amount (£)	amount (£)
Lacuna PR Ltd – project consultant	£50,000.00	£50,000.00	£0.00	£50,000.00
Cleaning and maintenance of artwork installed (9-12 months)	£10,000.00	£8,000.00	£2,000.00	£10,000.00
Marketing and PR campaign	£15,000.00	£17,000.00	-£2,000.00	£20,000.00
Website and photography	£2,000.00	£6,500.00	-£4,500.00	£2,000.00
Open City – School workshops & community events	£50,000.00	£46,000.00	£4,000.00	£55,000.00
Insurance for the artwork	£2,000.00	£0.00	£2,000.00	£2,000.00
Storage of cases (9-12 months)	£4,000.00	£1,500.00	£2,500.00	£4,000.00
Incidentals	£2,000.00	£3,226.00	-£1,226.00	£2,000.00
Col costs/fees	£48,000.00	£48,000.00	£0.00	£50,000.00
TOTAL FEES	£183,000.00	£180,226.00	£2,774.00	£195,000.00
Works	amount (£)	amount (£)	amount (£)	amount (£)
De-installation of artwork (including MTEC discount)	£41,756.00	£44,177.00	-£2,421.00	£34,500.00
Installation of artwork (including MTEC discount)	£85,244.00	£81,196.00	£4,048.00	£120,000.00
Information plinths	£0.00	£6,500.00	-£6,500.00	£0.00
TOTAL WORKS	£127,000.00	£131,873.00	-£4,873.00	£154,500.00
TOTAL PROJECTED COSTS	£310,000.00	£312,099.00	-£2,099.00	£349,500.00
Sub - total <i>projected</i> income - External contributions	£220,000.00	£220,000.00	£0.00	£280,000.00
Sub - total <i>projected</i> income – City of London contribution	£90,000.00	£90,000.00	£0.00	£90,000.00
TOTAL PROJECTED INCOME	£310,000.00	£310,000.00	£0.00	£370,000.00

Appendix D Shortlist of artworks proposed for Year 5